

START PRESENTATION >

CASE SCENARIO

You are a 36 years old woman looking for insurance for one child, your husband and home.

You will find further explanations in black annotation boxes.

NEXT >



WE PROTECT WHAT IS TRULY IMPORTANT TO YOU

SUNCORP 

LEARN MORE >

START YOUR PROFILE >

LOGIN LATER >

WE PROTECT WHAT IS TRULY IMPORTANT TO YOU

SUNCORP 

LEARN MORE >

You can log in with your Suncorp Bank Account (as shown here) or skip this stage.

We encourage people to sign in now by indicating in the black button that they will have to login **LATER** anyway.

Login

Your Account

Email

START YOUR PROFILE >

LOGIN LATER >

HI MARIE, LET US KNOW MORE ABOUT YOU



We already know customer's name from bank details.



By understanding more about you we can help you understand your total insurance needs.

I was born in ^ 1976,



I work in the field of

and I make - \$60K + per year.

Text will appear when the user fill the boxes.

DID YOU KNOW

We have assets of \$95.5 billion and look after the needs of nine million customers. This means you're always in secure hands.

[LEARN MORE](#)

FACTS OF INTEREST

In 2014, we have paid \$296.6 million to claims to individual policy holders.

\$442,169 were paid to males for the total and permanent disablement.

HI MARIE, LET US KNOW MORE ABOUT YOU



By understanding more about you we can help you understand your total insurance needs.

I was born in ^ 1975, ▾

I work in the field of

and I make - \$80K +

Administration

✓ Education

Agriculture

Industry

Services

These sections will offer interesting facts to the customer.

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WHAT DO YOU WANT TO PROTECT?



We can help you understand your total insurance needs by understanding what matters most to you.

I WANT TO COVER
just myself
at the moment

START ADDING COMPONENTS >

Here, icons will appear here when the user adds items from the column on the right.

ADD NEW

partner



children



home



others



DID YOU KNOW

Unexpected deaths can happen to anyone at anytime. When this happens, this can significantly reduce the family's source of income, especially if the person who passed away is the main income provider.

[LEARN MORE](#)

FACTS OF INTEREST

Life Cover can help protect your family's financial future in the event of a death.

In 2014, we paid out \$82.6 million in Life insurance (Death) benefits to our customers.

WHAT DO YOU WANT TO PROTECT?

While you can add multiple children, the user will be able to select 1 partner only.



ADD NEW

partner



children



home



others



'Others' could include additional family members

We can help you understand your total insurance needs by understanding what matters most to you.

I WANT TO COVER
my partner, my 2 kids
and my home

ADDED COMPONENTS ▾



You can delete one member by clicking on it

DID YOU KNOW

Unexpected deaths can happen to anyone at anytime. When this happens, this can significantly reduce the family's source of income, especially if the person who passed away is the main income provider.

[LEARN MORE](#)

FACTS OF INTEREST

Life Cover can help protect your family's financial future in the event of a death.

In 2014, we paid out \$82.6 million in Life insurance (Death) benefits to our customers.

TELL US ABOUT YOUR PARTNER



THIS IS MY

riend **Husband** Girl

Husband, boyfriend, girlfriend

HE WAS BORN

73 1974 **1975** 1976 19

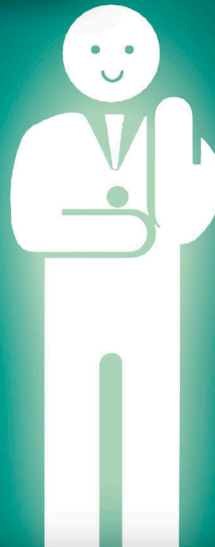
HE WORKS IN

ure **Administration** Se

AND HE MAKES ANNUALLY

OK \$75K **\$80K** \$85K \$9

THAT'S IT, CONTINUE



DID YOU KNOW

Heart disease (including heart attack), strokes, dementia (including Alzheimer's disease) and cancer are the top four causes of death in Australia.

[LEARN MORE](#)

FACTS OF INTEREST

In 2014, we have paid \$296.6 million to claims to individual policy holders.

In 2014, we paid out \$72.9 million in Trauma benefits to our customers.

TELL US ABOUT YOUR KID



THIS IS MY

Son Daughter

HE WAS BORN

96 2007 **2008** 2009 20

AND HE GOES TO A

Public School Private

Public / Private School

DONE, NEXT



DID YOU KNOW

Heart disease (including heart attack), strokes, dementia (including Alzheimer's disease) and cancer are the top four causes of death in Australia.

[LEARN MORE](#)

FACTS OF INTEREST

In 2014, we have paid \$296.6 million to claims to individual policy holders.

\$442,169 were paid to males for the total and permanent disablement.

TELL US ABOUT YOUR HOME



Final component
of this step

This is my house,

IT IS WORTH

\$0,9M **\$1M** \$1,1M

WITH A MORTGAGE OF

\$0,4M **\$0,5M** \$0,6M

FOR ANOTHER

years **15 years** 16 years

FINISHED!



DID YOU KNOW

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[LEARN MORE](#)

FACTS OF INTEREST

In 2014, we have paid \$296.6 million to claims to individual policy holders.

\$442,169 were paid to males for the total and permanent disablement.

WE KNOW NOW WHAT MATTERS MOST TO YOU



I want to protect:

MY HUSBAND

40yo, administration, \$80K per year



MY SON

6yo, public education



MY HOME

\$1M, \$500k remaining for another 15 years



and myself

36yo, education, \$80k per year

ALL DONE!



You can still edit the details.
Double confirmation

couple



You can still add sons or other members

children



home



other



DID YOU KNOW

Income Protection and Business Expenses insurance can financially protect you and your family in the event of a serious sickness or injury.

[LEARN MORE](#)

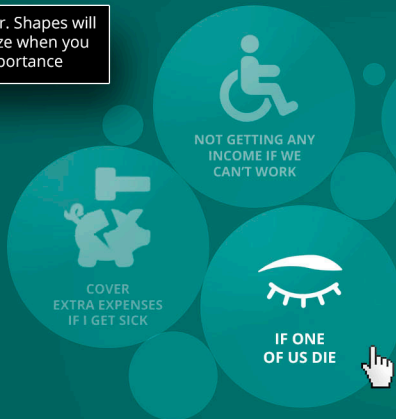
FACTS OF INTEREST

In 2014, we paid out \$105.9 million in Income Protection and Business Expenses benefits.

27% of the causes for income protection are accidents and external causes.

WHAT SCENARIOS MOST WORRY YOU AND YOU WANT PROTECT?

This is a dynamic selector. Shapes will rearrange and change size when you select them to reflect importance



I AM AFRAID OF
...



DID YOU KNOW

Trauma Cover provides a lump sum payment in the event of a serious medical condition such as heart attacks, strokes, dementia, cancers etc.

[LEARN MORE](#)

FACTS OF INTEREST

65% of trauma claims are from cancers and 23% for diseases of the circulatory system.

Diseases of the nervous system and sense organs represents 6% of trauma claims' total.

WHAT SCENARIOS MOST WORRY YOU AND YOU WANT PROTECT?



NOT GETTING ANY
INCOME IF WE
CAN'T WORK



COVER
EXTRA EXPENSES
IF I GET SICK



IF ONE
OF US DIE

I AM AFRAID OF
not getting any income
if my partner or I can't work
or if one of us die.



DID YOU KNOW

Trauma Cover provides a lump sum payment in the event of a serious medical condition such as heart attacks, strokes, dementia, cancers etc.

[LEARN MORE](#)

FACTS OF INTEREST

65% of trauma claims are from cancers and 23% for diseases of the circulatory system.

Diseases of the nervous system and sense organs represents 6% of trauma claims' total.

IF THOSE SCENARIOS HAPPENED WHAT
WOULD YOU WANT TO BE ABLE TO DO?

I AM CONCERNED ABOUT

...



You can go back at any stage with
the progression bar.

DID YOU KNOW

In the unfortunate event that the accident or illness prevents you from ever working again, TPD insurance provides a lump sum payment to you.

[LEARN MORE](#)

FACTS OF INTEREST

In 2013, we paid out \$35.2 million in TPD benefits to our customers.

24% of the causes for TPD are the diseases of the musculoskeletal system and connective tissue.

IF THOSE SCENARIOS HAPPENED WHAT
WOULD YOU WANT TO BE ABLE TO DO?

I AM CONCERNED ABOUT
my kid
and my debts



DID YOU KNOW

In the unfortunate event that the accident or illness prevents you from ever working again, TPD insurance provides a lump sum payment to you.

[LEARN MORE](#)

FACTS OF INTEREST

In 2013, we paid out \$35.2 million in TPD benefits to our customers.

24% of the causes for TPD are the diseases of the musculoskeletal system and connective tissue.

TO PROTECT WHAT MATTERS MOST TO YOU, WE OFFER



For this user case, this bubble should not appear at all. We have include it for explanation purposes only

TO KEEP PAYING
YOU AN **INCOME** IF
YOU GET SICK OR
INJURED AND
CAN'T WORK

Cover: \$5,000
Monthly Premium: \$200

TO PAY FOR
EXTRA EXPENSES
IF YOU GET SICK

Cover: \$1,000,000
Monthly Premium: \$100

TO PAY OFF **YOUR DEBTS**
AND LOOK AFTER YOUR
KIDS IF YOU OR YOUR
HUSBAND PASS AWAY

Cover: \$650,000
Monthly Premium: \$50

MAKE ADJUSTMENTS TO FIT YOUR BUDGET ▾



This button will open a tag with the settings to customize our budget.

The user can change it to monthly, fortnightly, annually or weekly.

< TOTAL MONTHLY PREMIUM >
\$ 250

For 4% of your monthly pre-tax **income** you'll have what matters most covered

CHECK OUT WHAT OTHER PEOPLE LIKE YOU HAVE CHOSEN

See how other customers have adjusted their package to better suit their needs.

[LEARN MORE](#)

TO PROTECT WHAT MATTERS MOST TO YOU, WE OFFER



TO KEEP PAYING
YOU AN **INCOME** IF
YOU GET SICK OR
INJURED AND
CAN'T WORK

Cover: \$5,000
Monthly Premium: \$200

TO PAY FOR
EXTRA EXPENSES
IF YOU GET SICK

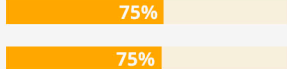
Cover: \$1,000,000
Monthly Premium: \$100

TO PAY OFF **YOUR DEBTS**
AND LOOK AFTER YOUR
KIDS IF YOU OR YOUR
HUSBAND PASS AWAY

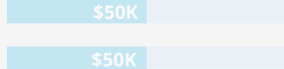
Cover: \$650,000
Monthly Premium: \$50

We cover your income up to:

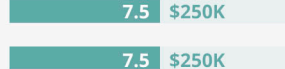
YOU
YOUR
PARTNER



Contribution to cover debts ?



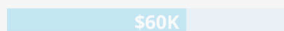
Number of years paid off
my mortgage:



Paying both of you an income

SHORT TERM **1 year** age 70 **LONG TERM**

and average medical expenses ?



1 Kid in school until



Interactive bars
makes it easier for
the user to change
their budgets.

GET BACK TO OUR RECOMMENDATION ^

Contextual references will
appear to help the user.

< TOTAL MONTHLY PREMIUM >
\$ 2 5 0

For 4% of your monthly pre-tax
income you'll have what matters
most covered.

CHECK OUT WHAT OTHER PEOPLE LIKE YOU HAVE CHOSEN

See how other customers have adjusted their package to better suit their
needs.

[LEARN MORE](#)

WE RECOMMEND THESE PROTECTIONS



For this user case, this bubble should not appear at all. We have include it for explanation purposes only



INCOME
PROTECTION

Keep getting an income
when you're too sick
or injured to work



RECOVERY

Helping you manage
your health
recovery



LIFE PROTECT

Cover your loved
ones and have peace
of mind

EMAIL ME A QUOTE



GET COVERED



WE RECOMMEND THESE PROTECTIONS

This feature should not apply, according to our drivers.



Keep getting an income when you're too sick or injured to work.



Collect your money when you're unable to work.



Cover your loved ones and have peace of mind.

EMAIL ME A QUOTE

GET COVERED

USER FINISHES QUOTE

START AGAIN